



Press release
Thursday, June 1st, 2023

Amidst the evolving housing market landscape, Ikory presents an expanded range of properties for its 3rd Investment Evening.

Recognizing the gradual fading of tax incentivized investment, Ikory Properties has chosen to emphasize diversity and economic efficiency during its 3rd Investment Evening, scheduled for Wednesday, June 7th at 6:00 PM at the Fouquet's salons.



The eventual phasing out of the Pinel scheme, with its uncertain replacement, has prompted individuals to rediscover the fundamentals of rental real estate: yield, tenant quality, acquisition appreciation. These arguments have regained prominence in their investment and wealth management strategies.

In response, Ikory Properties has meticulously curated a select lineup of high-quality real estate offerings for its event, designed akin to an exclusive private sale. The emphasis has been placed on a diverse range of property types, spanning from a discounted €101,500 apartment at a 15% markdown, to a fully-owned income-generating building in Trouville listed at €2,850,000 with an 8% discount, yielding a return of 6%.

Unoccupied Historic Building in Trouville © Ikory Properties

"We observe that investors have become more professional," says Waqass Maqbool, Director of Ikory Properties. "Even when it comes to their first rental purchase, they are attuned to the reality of their investment. People are no longer buying for tax benefits, but for tangible property. The options are diverse, ranging from existing rental properties that provide immediate steady income upon acquisition, to new properties in city centers or bare ownership."

As an illustration, Ikory Properties offers a 2-room apartment of 41 m² on Rue du Cardinal Lemoine, near Place de la Contrescarpe in the 5th arrondissement of Paris. This charming unit with exposed beams on the ceiling is available at a discounted price of €400,000, exclusively during the Investment Evening. Sold before renovation, it can be considered to benefit from tax advantages related to property deficit.

Press Contact - **Galivel & Associés**

Tiphonie Rouaud – Carol Galivel - 01 41 05 02 02 / 06 09 05 48 63

galivel@galivel.com - <http://www.galivel.com>



Unoccupied Historic 1-Bedroom Apartment in Paris 5th Arrondissement.

New Tourist 1-Bedroom Apartment in Montreuil.

Beyond a splendid selection of opportunities in residential properties, both existing (vacant or occupied) and new, which remains the core expertise of the IKORY group, prospective buyers will also have access to a limited offering of parking spaces within central Paris and a set of offices in Seine-et-Marne (77).

About Ikory Properties

Ikory Properties offers institutional property owners, developers, property traders, and private investors the opportunity to efficiently market their residential assets in bulk, thus optimizing their portfolio value. With a deep understanding of regulatory frameworks, Ikory Properties adeptly manages the process of selling buildings, whether vacant or occupied, in line with collective agreements of 2005. Additionally, Ikory Properties has established a platform tailored for individuals, granting them access to new and existing investment products, with the potential for tax incentives..

About Ikory

Established in 2015, Ikory is an independent player specializing in residential real estate for major property owners and institutional investors. Serving as a true innovation incubator, Ikory operates across various tiers of the market, including social and intermediate housing, luxury real estate, managed residences, and encompasses a range of roles from advisory to asset management, investment, project development, and transformation management. With over €423 million under asset management contracts, 200,000 square meters of monitored projects, €1.2 billion in block transactions executed since 2016, and 317 addresses marketed per apartment, Ikory demonstrates its prominent presence in the industry.

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